User Subscription Model

This brief applies to Smartsheet subscriptions and plans.

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Summary

The purpose of this brief is to introduce the basics of the Smartsheet User Subscription Model for all new plans. Compared to our legacy model, the Smartsheet User Subscription Model delivers improved customer value in three distinct ways:

- Fluid, frictionless collaboration: Enable work managers to accelerate team collaboration and project delivery with instant access to Smartsheet solutions.
- **Faster value realization:** Empower users to quickly adopt Smartsheet features through a "try before you buy" period, driving faster time-to-value and onboarding.
- **Clear, confident management:** Control Smartsheet spending and prevent unexpected costs with seat management tools and clear usage visibility.

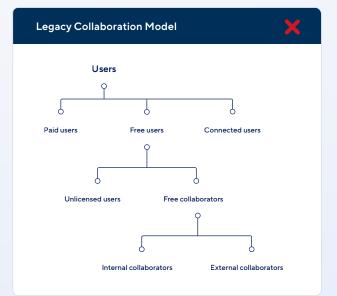
Together, these key values and improvements make it easier to do business with Smartsheet.

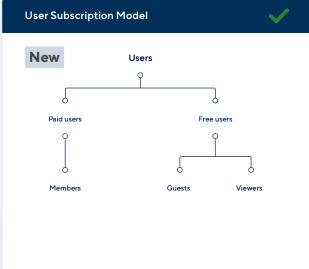
Details

Legacy Collaborator Model

Our legacy collaborator model was built on the foundation of giving creators access to the product while enabling free collaboration as an Editor or Commenter. That resulted in significant growth through viral adoption, but also resulted in fewer users being able to take full advantage of the platform. Only users who needed to create sheets, reports, dashboards, or workspaces were required to pay. Under this model, System Admins faced challenges in understanding Smartsheet Seat Types, effectively managing their users, assigning licenses appropriately, and demonstrating the platform's value to their leadership teams. We made it more difficult than necessary for customers to do business with us.

Reduced Seat Types & streamlined pricing





User Subscription Model

While creation is important, Smartsheet is a collaborative work management platform; collaboration is at our core. The power and value of the Smartsheet platform truly stand out in enabling teams to create processes, programs, and projects, and collaborate on critical business initiatives.

The User Subscription Model overcomes all the challenges of our legacy model. It adapts to your evolving business needs, helping you achieve your goals as your organization grows. We are doing this by introducing:

- New Seat Types
- Provisional Use
- Reconciliation Periods
- True-ups

New Seat Types

To simplify how customers understand their Smartsheet environment and the return on their investment, we have significantly streamlined our Seat Types with the User Subscription Model. System Admins will gain clear, transparent visibility into these Seat Types, making it easy to manage them while understanding what users can do across plans, features, and products. Internal users have email addresses matching any domain associated with the plan, while external users have email addresses that do not match the plan's domains.

Member

- Members have full Smartsheet access per the subscription plan. They can be shared with assets at any permission level
- A System Admin can assign the Member Seat Type at any time. Members may also access Smartsheet non-paid for a provisional period, allowing them to "try before you buy"

Provisional Member

- A temporary Seat Type with full access, pending review during reconciliation
- Provisional Members have full Smartsheet access per the subscription plan. They can be shared with assets at any permission level

Guest

- Guests can have Editor or Commenter permissions to assets
- An external user becomes a Guest when they are shared to at least one asset with Editor or Commenter permissions
- A System Admin can change an external user's Seat Type from Member to Guest

Viewer

- Viewers can only have Viewer permissions to assets
- An internal or external user becomes a Viewer when shared to at least one asset with Viewer permissions
- A System Admin can change an internal or external user's Seat Type from Member to Viewer

				Smartsheet	Admin Center				ଡ଼ ପ
Seat type	es and true-up				Pag	ge last updated M	TH ##, 2025, 1:00 PM 🛈	True-up	? More actions ~
True-up (200)	All users (5,000)								
For usage period Nov 28 - Feb 26	Reconciliation period A 30 days left Feb :	27 - Mar 28	Current subsci 300 Memb		Additional seats 200 Member		Payment due on Ma \$XXX.XX	ır 29, 2025	
User domain 💌	Provisional Members • Bill	ing 🔻 Acti	ivity 🔻	5	Showing 200 of 200	Q Search		Clear	Rows per page: 200 ▼
Name ↑		Seat type	е	Billing			Previous downgrades	Last activ comment	ity (view, , edit, or create)
Alexa alexa.p	Patel patel@mbfcorp.com	Provisi	onal Member 🔻	Converts to	paid this cycle on Mar	r 29	0	1 week ag	0
User N UN User.na	lame ame@mbfcorp.com	Provisi	onal Member 🔻	Converts to	paid this cycle on Mar	r 29	0	5 days ag	D
UN	ame External ame@external.com	Provisi	onal Member 🔻	Converts to	paid this cycle on Mar	r 29	0	1 month a	go
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UN	ame External ame@external.com	Provisi	onal Member 🔻	Converts to	paid this cycle Mar 2	9	0	1 month a	go
UN	lame External ame@external.com	Provisi	onal Member • K	< 1-200	> > > cle Mar 2	9	0	1 month a	go

Provisional Use

Temporarily free users, whether internal or external, can create, edit, comment, and view sheets, workspaces, and other items. However, they only gain access to Smartsheet when shared on a sheet, report, dashboard, or workspace as an Admin, Editor, or Commenter. Transitioning users to paid access can be challenging, as it's often unclear how much access they truly need. With the new model, anyone can use Smartsheet provisionally for at least 30 days, free of charge, without requesting a license. During this period, they can fully experience Smartsheet's value, helping them understand its benefits before the reconciliation period begins.

Provisional status indicates:

- · You're not billed for this Provisional Member when the user receives a provisional status
- You can review this Provisional Member's usage before paying for their access

Users will be Provisional Members for at least 30 days before they are eligible for reconciliation.

Reconciliation Period & True-up

During quarterly reconciliation periods, System Admins can see all Seat Type activity and leverage corresponding usage data. This data will be used to determine if a user should be designated a Member. If it's more appropriate to limit their access, the System Admin can demote them to a Viewer (internal/external users) or Guest (external users) on the plan. Reconciliation periods are determined by the contract billing period and repeat every 60-90 days.

Smartsheet Quarterly Reconciliation Process

SysAdmin experience managing provisional usage



The true-up process includes pairs of usage and reconciliation periods. Usage periods are ongoing, and the second usage period starts as soon as the first reconciliation period begins. Reconciliation periods are quarterly for annual customers and monthly for monthly customers. The reconciliation period occurs:

- Approximately 30-35 days before the quarterly auto-bill date for annual customers
- · Seven days before the auto-bill date for monthly customers

When a reconciliation period starts for your plan, you'll receive an email with key dates and Provisional Members to review. See the Manage users in the User Subscription Model article for step-by-step instructions.

You can download the seat type report on your plan whenever you need to. The report lists all active users associated with the plan. It includes the following details by user:

- Email and domain
- Seat type and Admin access types
- Permissions
- Activity

Frequently asked questions

What is the Smartsheet User Subscription Model?

The user subscription model helps you realize more value from Smartsheet by simplifying pricing, budgeting, and administration:

- Simplifying our Seat Types We've simplified from 10+ seat types down to four simple, consistent Seat Types: Members, Provisional Members, Guests, and Viewers. These Seat Types help you find exactly what you need, and you'll never have to purchase Members in bundles.
- Members are valuable Creating, managing, and collaborating on processes, programs, and projects is critical to a business's success. With Smartsheet, Members can create, administer, edit, and comment, meeting all these essential needs. We continue to offer free access to both Viewers and Guests.
- **Provisional use** Give users full access to Smartsheet at no cost, allowing them to freely create and collaborate—unlocking the platform's full potential. Never again will you wonder who needs a Smartsheet subscription.
- **Reconciliation periods & true ups** System Admins can monitor all Seat Types to make informed budget decisions. Each quarter, they will be reminded to review usage data to decide whether to upgrade provisional users to Members.

	Members	Free Collaborators
Create new sheets, reports, dashboards, or forms	✓	×
Change permissions or manage sharing settings	~	×
Unlock rows or columns	~	×
Access automated workflows	~	×
Use AI formulas, texts, and charts	~	×
Track workloads	✓	×

Members now get more value

Why is the model changing?

Smartsheet is changing its subscription model based on customer feedback and industry standards. The new model aims to make it easier for new users to try the platform, simplify subscription management, and provide quicker visibility into user activity and productivity.

When will this model go into effect?

The new user subscription model is effective June 24, 2024. For new plans, these changes apply immediately. For existing customers, the new model will take effect at the first renewal in 2025. If you have a multi-year plan, the changes will apply when your plan is up for renewal.

Can I opt out of the new model?

Customers are unable to opt out of any aspect of the user User Subscription Model. This is a change that will be occurring across the entire Smartsheet platform and customer base.

Will any products or plans be changing with the transition to the User Subscription Model?

As your plan transitions to the User Subscription Model, certain plans and features have been renamed, re-packaged, or - in some cases - enhanced across our Smartsheet product offerings. You can view these changes here.