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| **UNIVERSITY STRATEGIC PLAN OUTLINE** | |
| **ABOUT US** | |
| PAST - where we have been |  |
| TODAY - where we are now |  |
| VISION - where we should go and why |  |
| MISSION - who we are, how we work toward our vision, what makes us unique |  |
| CORE VALUES - guiding principles of our work and how we operate |  |
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| **GOALS** | |
| OBSTACLES - what could prevent us from realizing our vision |  |
| LONG-TERM GOALS - what we will do to realize our vision |  |
| SHORT-TERM GOALS - what will be done YR1, YR2, YR3, etc. |  |
| MEASUREMENTS OF SUCCESS - what benchmarks will be used as indicators of success |  |
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| **STRATEGY** | |
| RESOURCE ASSESSMENT - infrastructure required to realize vision |  |
| IMPLEMENTATION - Plan what will be done along with completion deadlines |  |
| DISSEMINATION - how the plan will be announced / assigned and to whom |  |
| PROGRESS ASSESSMENT PLAN - how we will oversee progress, monitor success, and implement revisions |  |