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| **UNIVERSITY STRATEGIC PLAN OUTLINE** |
| **ABOUT US** |
| PAST - where we have been |   |
| TODAY - where we are now |   |
| VISION - where we should go and why |   |
| MISSION - who we are, how we work toward our vision, what makes us unique |   |
| CORE VALUES - guiding principles of our work and how we operate |   |
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| **GOALS** |
| OBSTACLES - what could prevent us from realizing our vision |   |
| LONG-TERM GOALS - what we will do to realize our vision |   |
| SHORT-TERM GOALS - what will be done YR1, YR2, YR3, etc. |   |
| MEASUREMENTS OF SUCCESS - what benchmarks will be used as indicators of success |   |
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| **STRATEGY** |
| RESOURCE ASSESSMENT - infrastructure required to realize vision |   |
| IMPLEMENTATION - Plan what will be done along with completion deadlines |   |
| DISSEMINATION - how the plan will be announced / assigned and to whom |   |
| PROGRESS ASSESSMENT PLAN - how we will oversee progress, monitor success, and implement revisions |   |