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**SWOT ANALYSIS WITH SUMMARY**

|  |  |
| --- | --- |
| **INTERNAL FACTORS** | |
| **STRENGTHS (+)** | **WEAKNESSES (-)** |
|  |  |
|  |  |
| **EXTERNAL FACTORS** | |
| **OPPORTUNITIES (+)** | **THREATS (-)** |
|  |  |
|  |  |
| **ANALYSIS SUMMARY** | |
|  | |