**[A blue and white sign

Description automatically generated](https://www.smartsheet.com/try-it?trp=12375&utm_source=template-word&utm_medium=content&utm_campaign=Business+Startup+Financial+Statement+Report-word-12375&lpa=Business+Startup+Financial+Statement+Report+word+12375)Business Startup Financial   
Statement Template**

Business Name

Startup Financial Statement Report

# Executive Summary

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| Description |

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| Keys to Success | |
| **Key One** | Explanation |
| **Key Two** | Explanation |
| **Key Three** | Explanation |
| **Key Four** | Explanation |

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| Financial Overview | | | |
| **Description** | **20XX** | **20XX** | **20XX** |
| **Cash** |  |  |  |
| **Sales Revenue** |  |  |  |
| **Financial-Year Net Profit** |  |  |  |
| **Operating Margin** |  |  |  |
| **Owners’ Equity** |  |  |  |
| **Return On Equity** |  |  |  |

# Sales / Pricing

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| Sales Revenue | | | |
| **Products / Services** | **20XX** | **20XX** | **20XX** |
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| **Total** |  |  |  |

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| Gross Margin Percentage | | | |
| **Description** | **20XX** | **20XX** | **20XX** |
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| **Total** |  |  |  |

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| Cost of Sales | | | |
| **Description** | **20XX** | **20XX** | **20XX** |
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| **Total** |  |  |  |

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| Break-Even Analysis | | | |
| **Description** | **20XX** | **20XX** | **20XX** |
| **Sales Revenue** |  |  |  |
| Cost of Sales |  |  |  |
| **Variable Expenses Total** |  |  |  |
| Personnel Expenses |  |  |  |
| Additional Operating Expenses |  |  |  |
| Fixed-Asset Depreciation |  |  |  |
| Financial Expenses |  |  |  |
| **Fixed Expenses Total** |  |  |  |
| Gross-Margin Percentage |  |  |  |
| Break-Even Sales Revenue |  |  |  |
| **Sales Rev Above Break-Even** |  |  |  |

# Team

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| --- | --- | --- | --- |
| Salary and Wages | | | |
| **Description** | **20XX** | **20XX** | **20XX** |
| Sales Rep |  |  |  |
| Office Staff |  |  |  |
| Management |  |  |  |
| Consultants |  |  |  |
| Partners |  |  |  |
| **Salary and Wages Total** |  |  |  |

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| Staff Expenses | | | |
| **Description** | **20XX** | **20XX** | **20XX** |
| Social Security |  |  |  |
| Benefits |  |  |  |
| Holiday Pay |  |  |  |
| Other |  |  |  |
| Other |  |  |  |
| **Staff Expenses Total** |  |  |  |

# IMPLEMENTATION EXPENSE

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| One-Time Expenses, Fixed Assets, Etc. |

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| Start-Up Expenses | | | |
| **Description** | **20XX** | **20XX** | **20XX** |
| Social Security |  |  |  |
| Benefits |  |  |  |
| Holiday Pay |  |  |  |
| Other |  |  |  |
| Other |  |  |  |
| **Start-Up Expenses Total** |  |  |  |

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| Asset Purchases | | | |
| **Description** | **20XX** | **20XX** | **20XX** |
| Social Security |  |  |  |
| Benefits |  |  |  |
| Holiday Pay |  |  |  |
| Other |  |  |  |
| Other |  |  |  |
| **Asset Purchases Total** |  |  |  |

# Financial Projections

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| Performance Measures | | | |
| **Description** | **20XX** | **20XX** | **20XX** |
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| Income Statements | | | |
| **Description** | **20XX** | **20XX** | **20XX** |
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| Balance Sheets | | | |
| **Description** | **20XX** | **20XX** | **20XX** |
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| Cash Flow Statements | | | |
| **Description** | **20XX** | **20XX** | **20XX** |
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| Performance Measures | | | |
| **Description** | **20XX** | **20XX** | **20XX** |
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