

 Restaurant SWOT Analysis Template Example

**Strengths +**

* Our past few restaurants have been a hit, so we have developed trust with our community as we open this new restaurant.
* We also have a strong social media presence from our professional photography and colorful interior design.

**Weaknesses -**

**Opportunities +**

**Threats -**

* There is scheduled construction on the pipes in front of our street that might slow down foot traffic to the restaurant.
* Winter causes fewer people to come in.
* We should invite food influencers to dine with us and post about us.
* We should partner with another restaurant to provide cross promotion.
* Our menu is too large, and it’s hard to make sure there is a consistent level of excellence across all dishes.
* We need to dedicate more time to staff training

 Restaurant SWOT Analysis Template

**Strengths +**

*

**Weaknesses -**

**Opportunities +**

**Threats -**

*
*
*
*

|  |
| --- |
| **DISCLAIMER**Any articles, templates, or information provided by Smartsheet on the website are for reference only. While we strive to keep the information up to date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability, or availability with respect to the website or the information, articles, templates, or related graphics contained on the website. Any reliance you place on such information is therefore strictly at your own risk. |