**Nonprofit Organization SWOT
Analysis Template Example**

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| Strengths + |   | Weaknesses – |
| Internal |   | Internal |
| We are directly helping the communities that we aimed to help.SWe maintain open communication with those we help to ensure our organization remains effective. |   | Our team only meets with the community once a week, which isn’t always enough for the community. WWe are unclear about our action items and who needs to complete them. |
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| Opportunities + |   | Threats – |
| External |   | External |
| We should find room in the budget to increase the frequency of our service.We should partner with local political organizations to get the word out.  |   | Our funding needs to be renewed as it is not guaranteed for the next year. TNew government leadership might affect government sponsorship of nonprofits.  |

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|  |
| Strengths + |   | Weaknesses – |
| Internal |   | Internal |
| Strength 1S  |   | Weakness 1W |
|  |
| Opportunities + |   | Threats – |
| External |   | External |
| Opportunity 1O |   | Threat 1T.  |

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