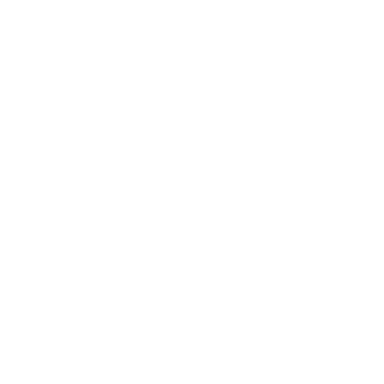
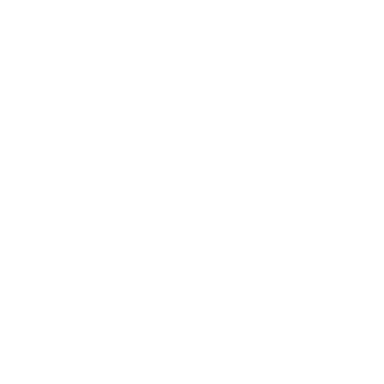
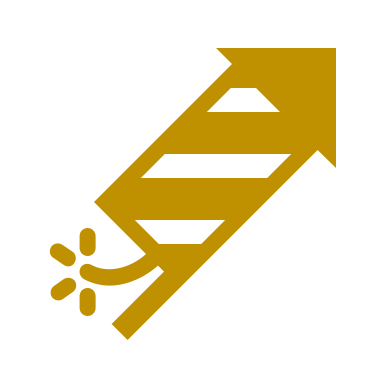
[A blue and white sign

AI-generated content may be incorrect.](https://www.smartsheet.com/try-it?trp=12361&utm_source=template-word&utm_medium=content&utm_campaign=Craft+Store+SWOT+Analysis-word-12361&lpa=Craft+Store+SWOT+Analysis+word+12361)Craft Store SWOT Analysis Template Example



Opportunities

Online craft clubs might encroach on our business because people don’t have to leave their homes to join them. There could be a potential wool shortage from where we source our wool products.

We are the only craft store around for five miles and are in a part of town that has a lot of artists living nearby.

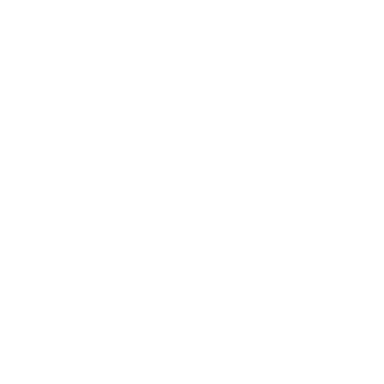
We only sell one type of craft currently — yarn — and we have stalled on ideating a new product to sell.

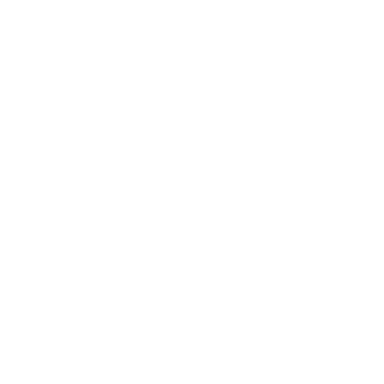
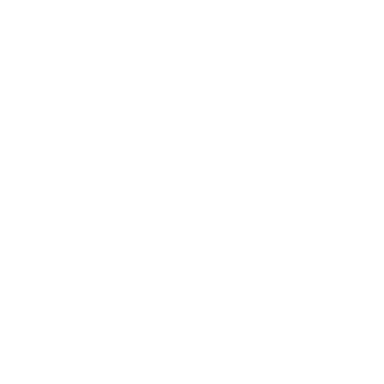
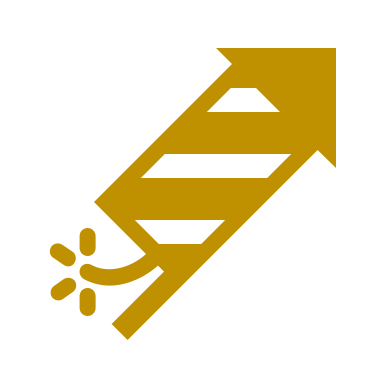
We could start a knitting club and other types of crafting events. We could advertise at the local pottery studio.

Threats

Weaknesses

Strengths

Craft Store SWOT Analysis Template



Opportunities

Threat 1

Strength 1

Weakness 1

Opportunity 1

Threats

Weaknesses

Strengths

|  |
| --- |
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