**[A blue and white sign

Description automatically generated](https://www.smartsheet.com/try-it?trp=12308&utm_source=template-word&utm_medium=content&utm_campaign=Sponsored+Post+Request+Template-word-12308&lpa=Sponsored+Post+Request+Template+word+12308)Sponsored Post Request   
Template**

Your Company Logo

Subject:   
**Collaboration Opportunity: Let's Create Remarkable Content Together!**

Dear [Influencer’s name],

I have been an avid follower of your social media channels and have been captivated by the fantastic content you consistently share with your engaged audience.

[Describe your brand and what you do for them].

[Mention your favorite recent content piece from the influencer, and why it excited you personally and professionally].

I’m reaching out today to explore the possibility of a collaboration between us. I believe our combined creativity and expertise could result in some truly remarkable content that would benefit both of our audiences.

One option that might interest you is giving your followers a chance to win our [insert product]. We could send you a set of our products to try and also give away to your followers. The rules to win would be simple: [insert giveaway rules].

But whether it's a joint livestream, a series of Instagram stories, or a dedicated post, there are numerous ways we can collaborate and create something special. I am open to discussing your ideas and preferences to ensure that the collaboration aligns with your brand and vision.

If you’re interested, I would love to connect further and discuss the details. Please let me know your thoughts, and we can take it from there.

Thank you for your time, and I hope to collaborate with you soon!

[Your name]

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