**[A blue and white sign

Description automatically generated](https://www.smartsheet.com/try-it?trp=12308&utm_source=template-word&utm_medium=content&utm_campaign=Product+Review+Request+Template-word-12308&lpa=Product+Review+Request+Template+word+12308)Product Review Request   
Template**

Dear [Influencer name],

I'm [your name, title, company]. I've been following your social media for some time and I'm a huge fan of your authentic recommendations, especially for [product niche or category]. I saw you're interested in [subject/type of product] and I love your reviews for [products similar to the product you're proposing].

Your work made me think you'd be interested in our recently launched [product line/name] designed for [target audience]. [Brand name] would be thrilled to partner with you for an unboxing video or a product review. I believe your audience, especially those interested in [specific interest related to product] would love this product for its [list relevant qualities].

I'd be happy to send you a free sample to test. I'm sure an unboxing video or a product review on [name of social media platform and format] will help [target audience] with [key benefits]. We'd be thrilled if you could share it with your followers.

[List product specs/details]

Let me know if you're interested and I'll follow up with more details on next steps. I hope to hear from you soon!

Thanks,

[Your name]

Your Company Logo

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| --- |
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