**[A blue and white sign

Description automatically generated](https://www.smartsheet.com/try-it?trp=12296&utm_source=template-word&utm_medium=content&utm_campaign=Fishing+Sponsorship+Proposal+Example-word-12296&lpa=Fishing+Sponsorship+Proposal+Example+word+12296)Fishing Sponsorship Proposal**

**Template Example**

**A close up of a fishing lure

Description automatically generated**Sponsorship Proposal for:

**Reel Cast   
Pro Series   
20XX**

|  |  |  |
| --- | --- | --- |
| Prepared By |  | Date |
| Brian Gorman | | 1/19/XX |

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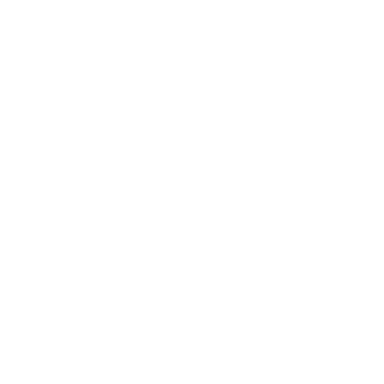
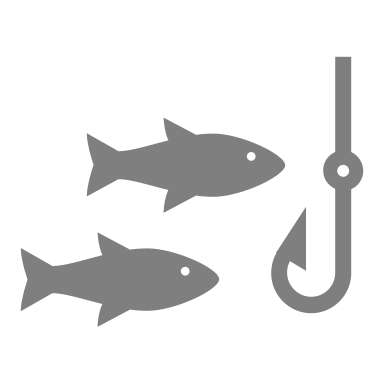
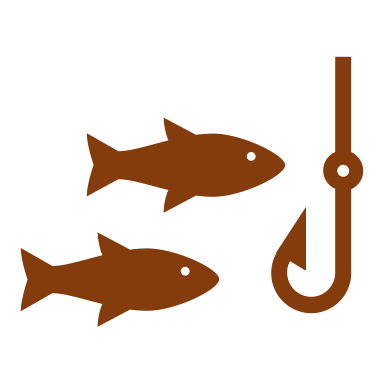
## **A close up of a fishing lure Description automatically generated**

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| **About the Event or Organization** | **Mission**  To promote sustainable fishing practices and foster community through professional-level fishing competitions  **History and Achievements**  Founded in 2015, the ReelCast Pro Series has become one of the largest competitive fishing circuits, attracting over 10,000 participants annually.  **Fishing Community and Participant Insights**  Our anglers and spectators range from seasoned professionals to fishing enthusiasts, with 65% identifying as outdoor lifestyle advocates. |

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| 1. **Sponsorship Opportunities** | Logo placement on boats, angler jerseys, and event signage  Naming rights for key tournaments or prize categories  Branding in live streams and pre-event promotions  On-site activation with sponsor booths and product displays |

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| 1. **Benefits of Sponsoring** | Unmatched visibility at high-profile fishing events  Alignment with outdoor recreation and sustainability values  Direct engagement with fishing enthusiasts and outdoor hobbyists |

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| 1. **Sponsorship Packages** | Our sponsorship packages offer your brand maximum visibility and engagement opportunities at the ReelCast Pro Series 20XX. Each tier provides unique benefits, from exclusive event branding to direct audience interaction, ensuring your sponsorship delivers measurable impact. |
| **Platinum** Sponsorship Package - Exclusive branding on all boats, jerseys, and awards, along with prominent mentions in event media coverage | |
| **Gold** Sponsorship Package - Logo placement on event signage and digital promotions, plus access to host sponsor-led workshops | |
| **Silver** Sponsorship Package - Moderate branding on angler jerseys and printed materials, with acknowledgments in event recaps | |
| **Bronze** Sponsorship Package - Digital recognition on the event live streams and newsletters | |



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| 1. **Custom Sponsorship Opportunities** | Co-branded contests, such as the "Catch of the Day" award  Branded giveaways, including fishing gear and accessories  Sponsored digital campaigns featuring interactive audience participation |

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| 1. **Marketing and Promotion Plan** | Pre-event teasers across social media and local press  Live coverage through live streams and on-site social engagement  Post-event highlights shared via digital media and recap videos |

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| 1. **Audience Reach and Media Coverage** | Key demographics include fishing enthusiasts aged 25–55 who are passionate about sustainable outdoor activities.  Over 15,000 in-person attendees and 50,000 livestream viewers are expected in 20XX.  Social media campaigns consistently deliver over 200,000 impressions per event. |

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| 1. **Sponsor Activation Opportunities** | Interactive sponsor booths with live product demos and tastings  Sponsor-hosted fishing challenges or tutorials  Social media shout-outs and event hashtags tailored to sponsor branding |

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| 1. **Previous Sponsorship Successes** | Reel Craft Gear saw a 30% sales increase in fishing equipment following their sponsorship of the 20XX series.  AnglerTech's branded contest generated over 15,000 hashtag uses, leading to a 20% growth in social media followers  Testimonials from past sponsors emphasize strong ROI and lasting brand engagement |

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| 1. **Contact Information** | Brian Gorman  Sponsorship Coordinator  Brian.gorman@realcastpro.com  (555) 345-6789  Fishing on the lake at sunsetwww.realcastproseries.com | @ReelCastPro |

Document Sign-Off

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| Prepared By |  |  |
| Brian Gorman | | |

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