**[A blue and white sign

Description automatically generated](https://www.smartsheet.com/try-it?trp=8955&utm_source=template-word&utm_medium=content&utm_campaign=Blank+Simple+Social+Media+Content+Calendar-word-8955&lpa=Blank+Simple+Social+Media+Content+Calendar+word+8955)SIMPLE CONTENT CALENDAR TEMPLATE**

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| PLATFORM | MON | TUES | WED | THUR | FRI | SAT | SUN |
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| **FACEBOOK** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** |
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| **LINKEDIN** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** |
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| **INSTAGRAM** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** |
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| **TIKTOK** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** |
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| **OTHER** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** |
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| **OTHER** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** |
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