

PDF Fundraising Event Proposal Template

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EVENT NAME	
DATE OF PROPOSAL SUBMISSION	
PREPARED FOR	
PREPARED BY	

INTRODUCTION

EVENT OVERVIEW

TARGET AUDIENCE

SPONSORSHIP AND DONOR ENGAGEMENT

A large, empty rectangular box with a thin black border, intended for text or content related to the 'SPONSORSHIP AND DONOR ENGAGEMENT' section.

MARKETING AND PROMOTION

A large, empty rectangular box with a thin black border, intended for text or content related to the 'MARKETING AND PROMOTION' section.

BUDGET OVERVIEW

ANTICIPATED COSTS

					TOTAL

ANTICIPATED REVENUE

					TOTAL

NET FUNDRAISING TARGETS

					TOTAL

LOGISTICS

EVENT PROGRAM

SUCCESS MEASUREMENT

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APPROVAL AND NEXT STEPS

SIGNATURE

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DATE

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