

ADVERTISING AGENCY SCOPE OF WORK TEMPLATE

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PROJECT ID NO.	DATE
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1. PROJECT SUMMARY

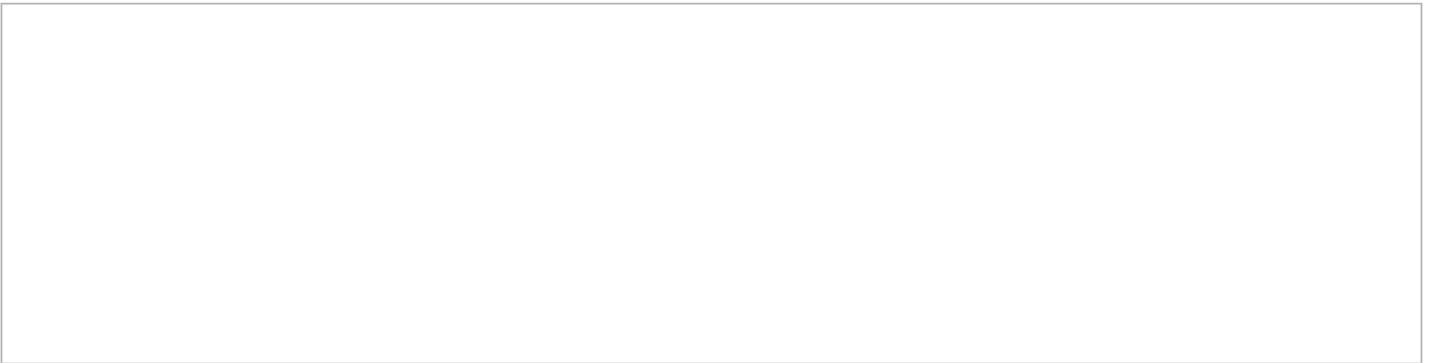
2. OBJECTIVES

3. TARGET AUDIENCE

9. PERFORMANCE METRICS



10. TERMS AND CONDITIONS



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