VIRTUAL EVENT MARKETING PLAN TEMPLATE

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		PHASE ONE		PHASE TWO		PHASE THREE	
PROMOTION TYPE	ADDITIONAL INFO	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6
EMAIL MARKETING							
Pre-launch		X		X	X		
Launch			X				
					X	X	
SOCIAL MEDIA							
Webinars							
Live event updates			X	X			
NAME							
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