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ONE PAGE LEAN BUSINESS PLAN TEMPLATE

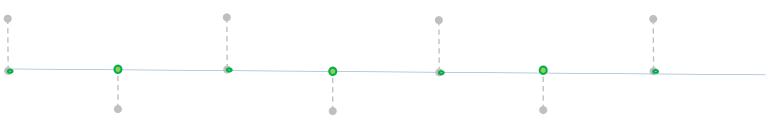
BUSINESS/ INDUSTRY OVERVIEW	
PRODUCT OR SERVICE	
PRODUCT OR SERVICE OFFERED	
THE PROBLEM IT SOLVES	
THE SOLUTION IT PROVIDES	
ALTERNATIVES	
UNIQUE VALUE PROPOSITION	
MARKETING AND SALES	S PLAN

OUR CUSTOMERS	
HOW THEY'LL HEAR	
ABOUT US	
HOW WE'LL GET OUR	
PRODUCT SERVICE	
TO THEM	

KEY OBJECTIVES AND SUCCESS METRICS				
OBJECTIVE	SUCCESS METRIC			

FINANCIAL PLAN					
COST STRUCTURE	SOURCES OF REVENUE	PRICING STRATEGY			

Timeline of Milestones



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