

# BUSINESS CRISIS COMMUNICATION PLAN TEMPLATE

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## ESCALATION PROCEDURE

Define the severity of the crisis, describe the crisis situation in greater detail, assign a team or person responsible for mitigating the crisis, and note the required task or action.

LEVEL OF CRISIS	DESCRIPTION OF CRISIS	TEAM OR PERSON RESPONSIBLE	REQUIRED TASK OR ACTION
LEVEL 1			
LEVEL 2			
LEVEL 3			



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## CRISIS MANAGEMENT PROCEDURE

ALERT	ASSESSMENT	ACTIVATION

## **DISCLAIMER**

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