

Smartsheet + Adobe

Overview

Organizations today rely more than ever on content to drive business impact. While creative and marketing teams are under increasing pressure to rapidly produce more — and more effective — content, many still rely on manual workflows and disconnected tools that hinder their ability to quickly produce quality content.

Smartsheet, a leading work execution platform, is partnering with Adobe, a creative platform market leader, to offer high-achieving teams seamless solutions that enable them to plan, create, track, and manage content at scale.



Work in context

Smartsheet keeps organizations aligned by providing a single source of truth across devices and applications. Designers can produce quality content faster when they use the Smartsheet extension for Adobe Creative Cloud to review important assignment details directly in their preferred Adobe application.



Increase velocity

The Smartsheet and Adobe partnership keeps teams focused on the work that matters, automating procedural tasks and eliminating bottlenecks to ensure efficient feedback loops and successful content delivery at scale.



Eliminate silos

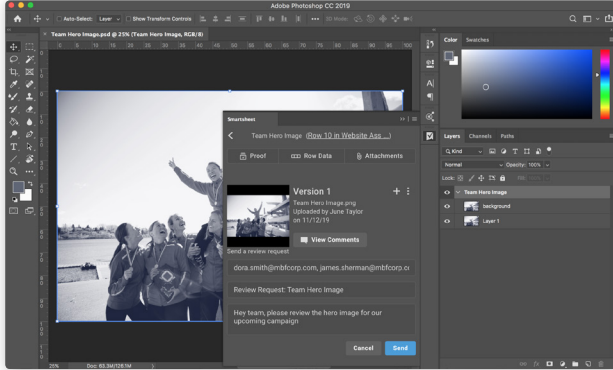
By connecting Smartsheet to Adobe Creative Cloud, you can bridge the gap between work execution and creative work, making it easier for everyone to have insight into the work that's in progress, and providing a better way to collaborate on content production across your organization.



Work your way

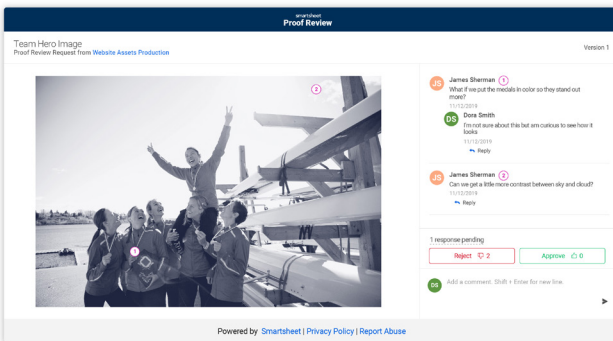
Not everyone wants to view information the same way. Creative-minded professionals can now spend more time in the Adobe tools they love, while project managers can track their work and progress, and executives can see the big picture, in Smartsheet.

Here's how the Smartsheet extension for Adobe Creative Cloud works for each of your stakeholders.



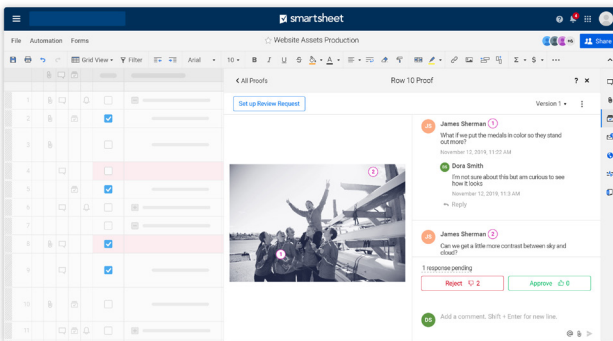
Designers and other creatives

Find and review assignment details, upload content, and request feedback on proofs without leaving Adobe Creative Cloud.



Content reviewers

Review and discuss content; provide specific, annotated feedback; and record approval decisions in a dedicated Smartsheet proofing environment.



Project managers

Plan, assign, track, review, and report on content production directly in Smartsheet.