

SCORE Business Plan Template

Executive Summary

Business Overview

Company Description

- ◆ Legal Structure:
- ◆ Industry:
- ◆ Products/Services:
- ◆ Vision & Goals:

Market Research

Target Market	Competition
Demographics:	Competitors:
Needs / Problems Solved:	Strengths / Weaknesses:

Marketing & Sales Strategy

- ◆
- ◆
- ◆
- ◆

Organization & Management

Ownership Details:

Management Team:

Advisors / Mentors:

Advisors / Mentors:

Operations Plan

- ◆ Location:
- ◆ Suppliers / Vendors:
- ◆ Production / Delivery Process:
- ◆ Technology / Tools:

Financial Plan

Startup Costs	
Funding Sources	
Projected Revenue (Year 1)	
Break-Even Analysis	

Financial Statements (attach as needed):

- ◆ Income Statement
- ◆ Balance Sheet
- ◆ Cash Flow Statement

Appendix

DISCLAIMER

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