

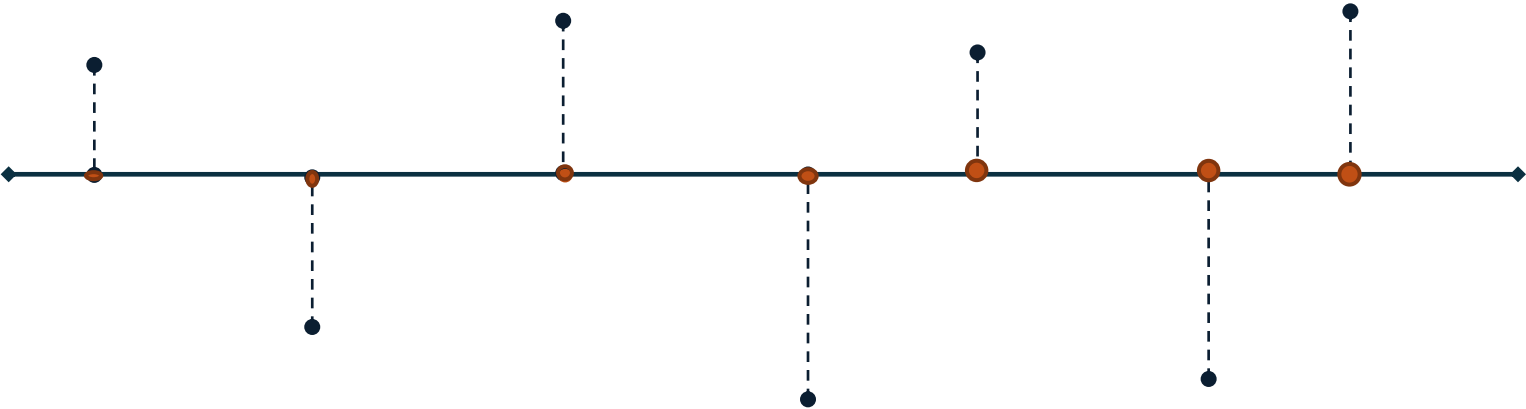
One-Page Business Plan Template

Business Overview	
Our Vision	
Our Mission	
The Service We Provide	

Market Analysis	
Who We Are Targeting	
The Problem We Are Solving	
Our Competitors	
Our Competitive Advantage	

Marketing and Sales Plan	
Marketing Channels	
Marketing Materials	
Customer Incentives (Referrals, Discounts, Etc.)	
Staff Requirements/ Training	

Key Objectives and Success Metrics	
Objectives we plan to achieve in a given time frame and how we will measure them	
1	
2	
3	



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