

Nonprofit Business Plan Template

Organizational Overview	
Our Vision	
Our Mission	
Our Purpose	

What We Do And Why We Do It	
Who We Serve	
The Problem We Are Solving	
What We Offer	
How The Community Benefits	

Marketing Plan		
Marketing Activity	Expected Outcome	Projected Cost

Key Objectives And Success Metrics	
Objectives We Plan To Achieve In A Given Time Frame And How We Will Measure Them\	
1	
2	
3	
4	
5	

Financial Plan	
Current Financial Status	3-5 Year Projection

Financial Plan		
Fundraising Method	Goal	Use of Funds

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