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{Hi First Name,}

In working with other [insert industries, positions or target markets], I’ve found one of the most common issues they’re struggling with is [ insert issue to help solve].

We have helped numerous companies in the last year to [ insert specific business goals], resulting [savings, growth, increases in leads, productivity, etc].

If you’re challenged with this too, and interested in learning more, let’s get on a quick call to discuss. I hope this is good timing on my part, as I have a few solid ideas that I think can help.

Warm regards,
{Your name, title, contact info, footer}

Business Value

**BODY**

**SUBJECT**

EMAIL TEMPLATE

COLD EMAIL