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| SALES ACTION PLAN |
| **G O A L 1** | ACTION STEP DESCRIPTIONS | PARTY / DEPT RESPONSIBLE | START DATE | DATE DUE |
| Write your goal statement here. |   |   |   |   |
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|   |   |   |   |
| List Resources & Desired Outcomes. |   |   |   |   |
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| **G O A L 2** | ACTION STEP DESCRIPTIONS | PARTY / DEPT RESPONSIBLE | START DATE | DATE DUE |
| Write your goal statement here. |   |   |   |   |
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| List Resources & Desired Outcomes. |   |   |   |   |
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| **G O A L 3** | ACTION STEP DESCRIPTIONS | PARTY / DEPT RESPONSIBLE | START DATE | DATE DUE |
| Write your goal statement here. |   |   |   |   |
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| List Resources & Desired Outcomes. |   |   |   |   |
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