**[](https://www.smartsheet.com/try-it?trp=8597&utm_source=integrated+content&utm_campaign=/free-sales-plan-templates-excel-and-word&utm_medium=researched-sales-email-email-template)**

New partnership?

{Contact first name},

You did an excellent job presenting as a key note at the XXXX conference this week– you have great command of [area of marketing expertise]. [Add a question about a trending topic their area of industry expertise that could connect you both]?

I have a few thoughts related to your recent LinkedIn post that I shared on our own social channels today. I help writers in [their industry] bring their business to the international market.

What’s the best time this week to connect on a quick call to share how our market expertise can be mutually beneficial?

Talk soon,

{Your first name, contact info}

**BODY**

**SUBJECT**

EMAIL TEMPLATE

RESEARCHED SALES