

Principles of Supply Chain Management Checklist	
	Adapt your supply chain based on the needs of customer segments (by product, industry, or trade channel)
	Customize logistics network for each of the above segments
	Align demand planning across the supply chain, so that all partners benefit by not keeping unneeded stock on hand  Output  Description:
	Differentiate products SKUs close to the customer for choice, and standardize SKUs to deliver to many different regions while meeting different regulations
	Outsource strategically while keeping core competencies in-house
	Develop information tech that supports multi-level decision making, and tie it into business processes so you fully understand your deficiencies and needs
	Adopt both financial and service metrics using "Time-Driven Activity-Based Costing" which determines your customers' profitability and drives value