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**SWOT ANALYSIS WITH SUMMARY**

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| **INTERNAL FACTORS** |
| **STRENGTHS (+)** | **WEAKNESSES (-)** |
|   |   |
|  |  |
| **EXTERNAL FACTORS** |
| **OPPORTUNITIES (+)** | **THREATS (-)** |
|   |   |
|  |  |
| **ANALYSIS SUMMARY** |
|   |