**[](https://goo.gl/bKWQAq)**

**SWOT ANALYSIS WITH SUMMARY**

|  |  |
| --- | --- |
| **INTERNAL FACTORS** | |
| **STRENGTHS (+)** | **WEAKNESSES (-)** |
|  |  |
|  |  |
| **EXTERNAL FACTORS** | |
| **OPPORTUNITIES (+)** | **THREATS (-)** |
|  |  |
|  |  |
| **ANALYSIS SUMMARY** | |
|  | |